

WADE BACHELDER

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OBJECTIVE | To increase social community size. Accurately target audiences. Strengthen engagement strategies for increased brand loyalty. Increase customer satisfaction and positive brand perception.

ABOUT ME | I have been designing and developing websites since 1996 which always includes SEO and optimization. PlattyPress.com is where it all comes together.

SKILLS & ABILITIES | Analytics, API, B2B, B2C, ColdFusion 2018, JQuery, KPI, Photoshop, OBS Studio, Open Graph, Schema.org using JSON-LD, SEO, Social Listening, Social Monitoring, SQL Server, Twitter Cards & Vegas Movie Studio.

EXPERIENCE | **PLATTYPRESS.COM**
June 2019 – Present
PlattyPress.com is my unique perspective regarding issues and problems that we as individuals face every day. Most articles explore extreme unique circumstances and crazy outcomes written with an equivalent of a twelve-year-old mindset. Please see **WadeBach.com** for monthly viewer statistics and information.

PLATFORMS | Facebook, Facebook Messenger, Google (SEO), Instagram, LinkedIn, Pinterest, Reddit, Tumblr & Twitter.

ARTICLES | Social Media Series: <http://wadebach.com/s/smm/>